



RUCHIKA FEST 2023

Thursday 3rd & Friday 4th August ,2023

DETAILS FOR APPLICATION

RUCHIKA CLUB

Dear Entrepreneur,

Ruchika Club invites your Application to participate in their exhibition, RUCHIKA FEST 2023. Ruchika Exhibitions have been a platform for entrepreneurs to showcase their talent & innovative skills over the years.

All proceeds from the show go towards funding our Charity Projects

The Ruchika brand name, has gained popularity for excellent footfalls which gives good business opportunities for the participants, as well as a display of unique products for the discerning shopper.

RUCHIKA FEST,2023

On: Thursday 3rd & Friday 4th August,2023

At: DOME, NSCI, Worli, Mumbai.

To be a part of this Event, kindly send your application in time.

Participants are selected by advance screening. Selection is done on the basis of design, finish & price, with priority given to unique products of creative style.

NON-REFUNDABLE PARTICIPATION FEES (for 2 days)

MAIN HALL					
CATEGORY	SIZE	AREA	RATE	18% GST	TOTAL
SIZE A	6X3 MTS	18 SQ MTS	300,000	54,000	354,000
SIZE B	5X3 MTS	15 SQ MTS	250,000	45,000	295,000
SIZE C	4X3 MTS	12 SQ MTS	200,000	36,000	236,000
SIZE D	3X3 MTS	9 SQ MTS	150,000	27,000	177,000
SIDE PASSAGE STALLS - only for small products					
SIZE E	3X2 MTS	6 SQ MTS	90,000	16200	106,200
SIZE F	2X2 MTS	4 SQ MTS	60,000	10800	70,800
SIZE G -for very small items	TABLESPACE	approx. 3 sq. mts	40,000	7200	47,200
SIZE J - STUDIO IN FOYER	6x5 MTS	30 SQ MTS	300,000	54000	354000
FOOD STALLS					
SIZE H (FOOD)	3X2 MTS	6 SQ MTS	75,000	13500	88,500
SIZE I (FOOD)	2X2 MTS	4 SQ MTS	50,000	9000	59,000

PARTICIPATION FEES include stall rentals –printing & publicity. **The TAX RATE** may vary as per Govt. notification.

DONOR stalls – Please write to us for details with your Look book & company details.

A Donor stall entitles an exhibitor to choose the location of stall and be part of our Print media & online promotions.

RULES FOR APPLICATION

- * **Applications will be processed only after receipt of the non-refundable Registration fees (Rs.1000)**
- * The Application must be **made by the person herself and NOT by proxy**. If allotted a stall, she **MUST BE PRESENT** in the stall for the complete duration of the Exhibition.
- * Participants selected **CANNOT EXHIBIT** or have private shows in Mumbai, **30 days prior to the show**.
- * **NGO's** must send their Application with **Product photos, Registration fees and copy of NGO Certificate**. The Committee will decide whether to allot them a Complementary or a Discounted stall.

APPLICATION FORM:

- * **Applications sent by email** must be accompanied by your Look Book / a scanned copy of your Application Form & Registration fee payment slip for our reference. Bank details attached.
- * **Applications sent by courier** or hand delivered (to Ruchika Club Office) to have Application form accompanied by Registration fee Rs. 1000/- (non-refundable) in cash or cheque drawn in favor of **RUCHIKA CLUB**. Please mention your name and mobile number behind the cheque.
A minimum of **6 color photos –size 6”x 8”** / Look Book or Catalogue – of the Brand's latest collection, must accompany the Application Form. The **Applicant's name and product price must be written behind each photograph**. Organizers will retain the photos. No color xerox will be accepted.
- * Applicants needing larger space can request for combination of 2 sizes.
- * **DONOR STALL** details will be sent on request. Donors get to choose stalls before allotments are done.
- * **No individual intimation is sent for receiving Applications**. No phone calls will be entertained concerning the same.
- * **Incomplete applications will be rejected**.
- * **LAST DATE FOR SUBMISSION OF FORMS – 25th February,2023**

DATES FOR SCREENING:

- * **Screening of products will be held in February & March**. Applicants will be informed individually about exact time & date.
- * **Products exhibited** at stall must be **similar to those shown at screening**. No product can be added without prior permission of Organizers.
- * **Confirmations** will be sent to chosen participants individually with terms of payment, and participation fees which **MUST** be completed by the date mentioned to retain allotment.
- * **Last Date for Sending Final Replies by Email to All Applicants – 30th May,2023**
We prefer all enquiries on email only. [Email id : exhibitions@ruchikaclub.org](mailto:exhibitions@ruchikaclub.org)

* **Ruchika Club Office**

402-A, Shilp Tower - 4th floor

Pandurang Budhkar Marg, Lower Parel (W), Mumbai 400013

Contact for Courier – Sunil Bharti # 022 – 24329626 / 9699736645

BANK DETAILS	
ACCOUNT NAME	RUCHIKA CLUB
ACCOUNT NO.	916010010806628
IFC CODE	UTIBOOO2478
PAN	AAATR3261Q
GST	27AAATR3261Q1ZO
BANK	AXIS BANK
	SIXTH SENSE MALL, GR FLOOR
	ELPHINSTONE ROAD, L O W E R PAREL,
	MUMBAI 400025

